

FOR IMMEDIATE RELEASE

Scottsdale Gallery Association To Host *Art in Motion: A Video Experience* Gold Palette ArtWalk in April

By Juli Myers
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Scottsdale, AZ – Building on the success of 2016's exciting Gold Palette Video ArtWalk, the Scottsdale Gallery Association is excited to announce *Art in Motion: A Video Experience*, a special evening to highlight the truly dynamic medium of video art.

Aside from the video art which will be featured in many of our galleries, the ArtWalk, which will take place on Thursday, April 6, 2017, from 6:30 to 9:30 PM on the ArtWalk path (Main Street between Scottsdale Road and Goldwater Boulevard and Marshall Way north of Indian School Road), *Art in Motion* will feature the work and wisdom of internationally acclaimed visual artist Lorraine Garcia-Nakata.

This ArtWalk will begin a day early with a reception on the evening of Wednesday, April 5, at the Calvin Charles Gallery (4201 North Marshall Way, Scottsdale, AZ 85251) from 6:00 to 8:00 PM, where Ms. Garcia-Nakata will present *Video Art: Its Role and Voice*, a short lecture on the history and development of the medium of video art. The event is free, but space is limited, so please RSVP to thejulimyrs@gmail.com. (<https://www.facebook.com/events/1817015225219025/>)

Video Art: Its Role and Voice

Video art has a long history in the U.S., yet many arts professionals continue to be puzzled by its role in the art arena. By extension, galleries, philanthropists, presenters, and other arts professionals struggle with how to digest, position, or represent this video/motion-based arts production. To understand video art and new motion-based genre, it is important to explore *why* this genre was created. Deriving from a visual arts foundation, video art evolved to incorporate multiple disciplines in order to give *voice* to more urgent concerns such as social justice, gender, race and class, and many other complex areas of human experience. Not an art history presentation, this talk is designed to engage a discussion with attendees.

Ms. García-Nakata is a recognized visual artist that has exhibited extensively on a local, national and international level. Adept in a range of visual arts mediums, Ms. García-Nakata is noted for her large-scale works in drawing and painting. As an arts/culture specialist, Lorraine has made extensive contribution to the fields of arts and cultural policy, non-profit arts administration across discipline, philanthropy, program development, understanding the creative process, community development, and new directions in arts education. As one of California's first Arts Grants Fund Administrators, she oversaw the Visual Arts funding and defined the Interdisciplinary (new genre)s funding area. Lorraine was a mayoral appointee as Arts Commissioner to the San Francisco Arts Commission, appointed by the US Congress as Commissioner exploring creation of a National Museum of the American Latino, and is currently a Founding Member with San Francisco Latino Historical Society. Lorraine is a recipient of a California Arts Council Visual Arts Fellowship. Since 1973, Lorraine has been a member with the world-renowned Sacramento Chicano artist collective, the *Royal Chicano Air Force* (RCAF). In 2015, Stanford University sought and acquired the *Lorraine García-Nakata Archive* as part of the Stanford University Library, Special Collections. Lorraine continues to live and work in San Francisco.

To enhance the perfect desert evening, we will also have two curated video exhibitions featuring artists **Alberto Grovas** and **Dakota** on Marshall Way north of Indian School Road and on Main Street near Marshall Way.

Artists wishing to share their work as part of ***Art in Motion*** are requested to please submit samples along with a short biography to Jeffrey Lazos-Ferns at ferns_jeffrey@yahoo.com.

About Gold Palette Art Walk

The Gold Palette ArtWalk Series will provide the visitor with a variety of art themes and experiences across a wide variety of media and genre. All events will be enhanced by music and entertainment to the theme of the Gold Palette series.

About The Scottsdale Gallery Association

The Scottsdale Gallery Association is a nonprofit formed by professional art dealers to promote these fine art galleries and their weekly ArtWalks. Internationally known as a mecca for art collectors Scottsdale is home to more than 100 galleries, dedicated to exhibiting the finest visual art from around the world, the galleries offer a dazzling and diverse array of work in a wide variety of media. SGA members strive to make art accessible to all, from the serious art collector to the casual art appreciator.

Contact

To learn more about ***Art in Motion: A Video Experience***

For general information, please contact event chair and SGA board president French Thompson at french@frenchonmain.com

For press/media or other inquiries:
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