



MARCH 3 “NEW WEST” GOLD PALETTE ARTWALK EVENT PLANS COMPLETE

Scottsdale, AZ – Today the Scottsdale Gallery Association announced final plans for its March 3 New West ArtWalk event, planned from 6:30 – 9:30 p.m. along the ArtWalk line on Marshall Way and Main Street in downtown Scottsdale. Galleries and businesses located adjacent to the ArtWalk Line are encouraged to participate by staying open until 9:30 p.m. and offering special promotions designed to drive customer traffic during the event.

Now celebrating more than 40 years, Scottsdale ArtWalk is the original ArtWalk event. The March 3 Gold Palette event presents a unique take on the spectrum of Western and Native arts, celebrating Scottsdale’s Western and Native cultural heritage. Native American and Western entertainers perform along the ArtWalk line, including spectacular costumed dancing and drumming throughout the venue by Yellow Bird Productions from the San Carlos Apache Tribe (<http://www.yellowbirdproductions.com/>); a limited video installation featuring the work of celebrated Western landscape photographer Jim Moon (<http://jimmoon.photoshelter.com/#!/index>) who is lecturing during ArtWalk at Western Spirit Scottsdale’s Museum of the West; cowboy poetry and song by Arizona’s Singing Cowboy Gary Sprague---complete with his trusty horse Dusty! (<http://thesingingcowboy.com/>); free horse-drawn carriage rides on Marshall Way north of Indian School; live music throughout the venue; and, “Open house” hospitality in the galleries.

Entertainment Lineup

Bronze Cowboy (Keith Stamets)	Locations on Main Street
Singing Cowboy Gary Sprague & Horse Dusty	Roaming along Marshall Way throughout Arts District, and on Main
Horse-Drawn Carriage Rides	On Marshall Way, north of Indian School between the two roundabouts
Cowboy & Cowgirl Stilt Walkers	Roundabout and vicinity at Main & Marshall Way
Jim Moon Projection	Projection onto north wall at 4235 Marshall Way
Jim Moon Projection	Projection onto back wall of Horseshoe Fountain on SE corner of Indian School & Marshall
Yellow Bird Crown Dancers/Drummers	All 4 corners at 3rd Avenue & Marshall Way
Yellow Bird Crown Dancers/Drummers	Strolling between performances for patron selfies

Yellow Bird Crown Dancers/Drummers	5th Avenue & Marshall Way on the corner near 7079-7077 East 5th Ave. and roundabout
Mark Weeter	Legacy (7178 East Main)
Mary Hoffman Duo	French (7148 East Main)
Pat Roberts Haymakers Duo	Casa de Artistas (7058 East Main)
The Geetars	Western Spirit: Scottsdale's Museum of the West (3830 N. Marshall Way)
West Hills Brothers	Carsten (7077 East Main)

Two information booths will be stationed in front of Touchstone at 4168 N. Marshall Way and French Designer Jewelry at 7148 E. Main St. No streets or sidewalks will be closed for this event. Parking will be available in all public parking lots and garages and on the street. The New West ArtWalk replaces the annual Native Arts ArtWalk and combines both Native and Western cultures.